



## E-Commerce & Marketing Intern

Location: Remote, with some onsite events in DFW

Type: Internship

**About Us:** BAK'D by McKinney Makes is a woman-owned, veteran-supported, and family-operated cookie company blending gourmet indulgence with cutting-edge edible printing technology. Every cookie is hand crafted and made only with ingredients you can find at your local grocer. We serve individuals, brands, corporations, and various events. BAK'D specializes in gourmet cookies, logo sugar cookies, QR code sugar cookies, portrait image sugar cookies, frozen cookie dough, and providing live sugar cookie customization experiences for in-person events.

Our service is shaped by 3 areas of motivation—

- Community is our core- Strengthening and supporting the people and places that shape us. We engage purposefully with community serving organizations that align with our values. Doing our part to eradicate hunger in surrounding zip codes.
- Funding the future- Closing the opportunity gap for underserved girls and young women with access to funding. When we invest in girls and young women, societies thrive. Travel and cross cultural learning is essential to global citizenship.
- Excellence you can taste- What we create is not just good—it is exceptional. Continuous improvement for people and products. Growth is the goal.

**What You'll Do:** We're looking for an E-Commerce & Marketing Intern who is passionate about scaling a business, making things look beautiful, and ensuring customer-facing systems work flawlessly. This is not a “fetch coffee” internship — you'll be building, designing, and marketing alongside the founder, with your work going live to customers and partners.

- E-Commerce Development: Help build and refine our Shopify storefront, ensuring a smooth, on-brand user experience.
- Coding & Customization: Tweak site functionality (HTML, CSS, Liquid, and JavaScript) to add features or optimize performance.
- Graphic Design: Create digital assets (social posts, product images, email graphics, cookie mockups) that align with BAK'D's brand identity.
- Marketing Support: Assist with social media campaigns, email newsletters, and digital marketing strategies to grow our reach.
- Cross-Functional Projects: Collaborate on product launches, wholesale partnerships, and creative growth experiments.



## What We're Looking For

- Experience building and/or customizing Shopify sites.
- Knowledge of coding languages (HTML, CSS, JavaScript; Liquid is a plus).
- Graphic design skills (Adobe Suite, Canva, or similar).
- Familiarity with digital marketing (social media, email campaigns, SEO basics).
- Self-starter energy — someone who sees an idea and makes it happen.
- A creative, entrepreneurial spirit with an eye for both design and strategy.

## Perks

- One time sign on stipend.
- Commission opportunities may be available for outstanding performance.
- Flexible remote hours.
- Direct mentorship from the CEO.
- Invitations to exclusive North Texas events.

## How to Apply

Send your resume and portfolio of past/current work to [verandah@mckinneymakes.com](mailto:verandah@mckinneymakes.com)